For Immediate Release Pelican Isle Yacht Club 410 Dockside Drive Naples, FL 34110 <u>www.piyc.net</u> Contact: Kathie Pedit, Director of Marketing & Membership Development Phone: (239) 566-1606 ext. 102 Email: <u>kathie@piyc.net</u>



Press Release – Staffing Announcements for Pelican Isle Yacht Club

Pelican Isle Yacht Club is happy to announce the addition of our new Communications & Lifestyle Coordinator, Aubrey Gomez and our new Member Services Coordinator, Lyndsey Schafer. Aubrey and Lyndsey will bring incredible expertise and experience to their respective new roles. We are excited to have them join our team!

Aubrey will ensure the success of our Club Communications by use of creative content, as well as building relationships with our PIYC Members through management of our active Lifestyle Offerings. Aubrey was born and raised in the Philippines. She graduated from Miriam College, one of the most reputable colleges in the Philippines, with a bachelor's degree in Entrepreneurship majoring in Culinary Arts. With almost ten years of Hospitality experience in hotels and private clubs, Aubrey gained leadership skills and great knowledge from Food & Beverage Operations to Activities & Event Planning.

With Lyndsey's warm and welcoming character, she will be Pelican Isle Yacht Club's administrative connect between the Club Members and the Club Operations including Dining, Lifestyle Activities, Marina Services, Sports, Fitness, & Reciprocal Partners. Lyndsey grew up in Upstate New York. She moved to Florida in 2012 to attend Florida Gulf Coast University. While at FGCU she was a member of Phi Mu Sorority and received a Bachelor of Arts in Communication. She has ten years of experience in the hospitality industry with a focus in Food & Beverage.



Picture left to right: Aubrey Gomez, Lyndsey Schafer

Pelican Isle Yacht Club is *the* Yacht Club of Choice in Southwest Florida! Situated just minutes from the Gulf of Mexico via the Cocohatchee River, the pristine beaches of Wiggins Pass State Park and Barefoot Beach Preserve are part of the panoramic views Members enjoy from the Club. For their boating Members, the 190 slip Marina offers easy access to intercoastal waterways and the Gulf. When not on the water, Members of PIYC enjoy an active lifestyle that includes everything from pickleball to paddleboards, bocce to biking with fellow Members. With all of this to offer along with an unrivaled camaraderie, it is no wonder PIYC is recognized as the #7 Yacht Club in America by Club Leader's Forum and as Top 50 Yacht Club in the world. *For additional information about this exclusive Members Only Club, please contact Kathie Pedit, Director of Marketing & Membership Development, at membership@piyc.net or visit www.piyc.net*.