

FOR IMMEDIATE RELEASE

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Pelican Isle Yacht Club – Top 50 Platinum Clubs of the World Status

November 2019 - Pelican Isle Yacht Club is proud to announce that the Club has been selected as a Platinum Club of the World! Platinum Club recognition is the most respected award in the Private Club industry. **Pelican Isle Yacht Club was awarded internationally in the 2020-2021 top 50 Yacht Club Category.**

Initiated in 2011, the Platinum Clubs of the World vote takes place every other year and is conducted through a worldwide vote of an international panel of industry experts, historians and connoisseurs, which makes this Platinum recognition the most respected acknowledgment in the industry. These Industry Leaders were directed to vote for Clubs that meet the seven Platinum Clubs of the World Selection Criteria.

This year, the Top 50 Platinum Yacht Clubs of the World have been elected for the first time through Platinum Clubs of the World, which demonstrates how truly global the yachting lifestyle has become. Previously voted the #7 Yacht Club in America, this is the fourth consecutive placement for Pelican Isle Yacht Club on the prestigious Platinum Clubs list.

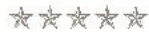
Listed are seven criteria for a Club to be considered for selection as a Platinum Club of the World:

- **UNIVERSAL RECOGNITION**
- **A RESPECTED MEMBERSHIP**
- **EXCELLENCE IN AMENITIES AND FACILITIES**
- **EXCEPTIONAL SERVICE STANDARDS**
- **ADAPTING TO CHANGING TIMES**
- **MANAGEMENT AND OPERATIONS**
- **OVERALL EXPERIENCE**

Voters are requested to select Clubs in four categories: Golf Clubs, Country Clubs, City Clubs and Yacht Clubs. The top 100 Golf and Country Clubs, top 100 City Clubs and the top 50 Yacht Clubs are acknowledged with Platinum status until the next vote in November 2022.

Dennis W. Burns, Executive Director of Club Leaders Forum and Platinum Clubs of America stated "Clubs are always striving to meet and exceed Member expectations and sustain Membership levels. Platinum status confirms that Clubs are planning for their future and are adapting to changing times. Above all, a Platinum Club understands the value of its' professional staff and a Platinum Club is universally recognized for excellence. Clubs also respect the recognition by their peers in the industry." To learn more about Club Leaders Forum, please visit their website at www.clubleadersforum.com/platinum-clubs/.

Pelican Isle Yacht Club re-opened in January 2018 following a \$5.2 million dollar clubhouse renovation. The Club is conveniently situated in an exclusive Southwest Florida location just five minutes from Wiggins Pass on the Cocohatchee River in North Naples, FL. Pelican Isle Yacht Club is truly unique—it is Naples' only private island club. Members enjoy a luxurious, inviting environment with remarkable amenities for relaxation, entertainment, socialization and fun only a stone's throw from the magnificent waters of the Gulf of Mexico. *For more information please contact Kathie Pedit, Membership Sales & Marketing Director, at kathie@piyc.net or by calling us at (239) 566-1606 or visit us online at www.piyc.net.*



PELICAN ISLE
YACHT CLUB

26° 17.5' N / 81° 49.3' W

