For Immediate Release Pelican Isle Yacht Club 410 Dockside Drive Naples, FL 34110

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Pelican Isle Yacht Club - Platinum Club of America - #7 Yacht Club Category

Pelican Isle Yacht Club is proud to announce that the Club has been selected again as a <u>Platinum Club of America!</u> Platinum Club recognition is the most prestigious award in the Private Club industry. **Pelican Isle Yacht Club is recognized in the 2023-2024 Top 30 Yacht Club Category**.

Initiated in 1997, the Platinum Clubs of America vote takes place every other year and is conducted through a nationwide vote. Industry leaders were directed to vote for Clubs that meet the seven Platinum Clubs of America Selection Criteria.

The Advisory Board reviews and updates the selection criteria on an annual basis to respond to changing trends in private club leadership, operations and management. Listed below are seven criteria for a Club to be considered for selection:

- Universal Recognition
- Excellence in Amenities and Facilities
- Caliber of Staff and Professional Service Levels
- Engagement and Commitment of Membership
- Governance and Prudent Fiscal Management
- Adapting to Changing Times
- Overall Experience

PIYC is also currently ranked as a **Top 50 Platinum Club of the World** and has consistently maintained Platinum status since 2014.

There Is No Better Time To Be Out On The Water! Pelican Isle Yacht Club is conveniently situated in an exclusive Southwest Florida location just five minutes from the open waters of the Gulf of Mexico at Wiggins Pass. The Yacht Club and Marina is comprised of over 450 Memberships and 190 Boat Slips, with a rich offering of lifestyle programming and amenities. The resort-style Club is comprised of Members and employees who are proud of the friendly and inclusive atmosphere, professional organization and beautiful location. For more information, please contact Kathie Pedit, Director of Marketing & Membership Development, at membership@piyc.net or visit www.piyc.net.













