

For Immediate Release

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Pelican Isle Yacht Club - Again Awarded Platinum Club of America Status - #7 Yacht Club in USA

October 2020 - Pelican Isle Yacht Club is proud to announce that the Club has been selected again as a Platinum Club of America! Platinum Club recognition is the most respected award in the Private Club industry with only the top 5% of Private Clubs receiving Platinum Status. **Pelican Isle Yacht Club was awarded 7th place nationally in the Yacht Club Category 2021-2022.**

PIYC first appeared on the Platinum Clubs list at #14 in 2014, then as #10 in 2016, and rose to #7 in 2019 following a comprehensive renovation in 2018. Further recognized by the Platinum Club Organization as one of the top **50 Yacht Clubs in the World in 2020**, these accolades reflect the highest quality of Member Experience as well as the fullest expression of the seven selection criteria.

General Manager at Pelican Isle Yacht Club, Ali Feezor, commented on this award by saying "It is an honor to have been recognized again by PCoA. This reflects our commitment to excellence and pursuit of the highest possible standard. Pelican Isle Yacht Club is a special place; it is our beautiful surroundings, our friendly Membership and our professional staff that are key to our success."

Initiated in 1997, the Platinum Clubs of America vote takes place every two years and is conducted through a nationwide vote of 4,100 Club Managers and Presidents or Owners of the finest Private Clubs in the Nation, which makes Platinum recognition the most respected acknowledgment in the industry.

Voters are requested to select 300 Clubs in five categories; Golf Clubs, Country Clubs, City Clubs, Athletic Club and Yacht Clubs. The Clubs are ranked by score, highest to lowest. 150 Country Clubs, 50 Golf Clubs, 50 City Clubs, 30 Yacht Clubs and 20 Athletic Clubs are acknowledged with Platinum status until the next vote in September 2022.

There are seven criteria for a Club to be considered for selection as a Platinum Club of America by Club Leaders Forum and include the following:

- **UNIVERSAL RECOGNITION**
- **EXCELLENCE IN AMENITIES AND FACILITIES**
- **CALIBER OF STAFF AND PROFESSIONAL SERVICE LEVELS**
- **QUALITY AND COMMITMENT OF MEMBERSHIP**
- **GOVERNANCE AND PRUDENT FISCAL MANAGEMENT**
- **ADAPTING TO CHANGING TIMES**
- **OVERALL EXPERIENCE**

Dennis W. Burns, Executive Director of Club Leaders Forum and Platinum Clubs of America stated "Clubs are always striving to meet and exceed Member expectations and sustain Membership levels. Platinum status confirms that Clubs are planning for their future and are adapting to changing times. Above all, a Platinum Club understands the value of its professional staff and a Platinum Club is universally recognized for excellence. Clubs also respect the recognition by their peers in the industry."

There is no better time to be out on the water! Pelican Isle Yacht Club is conveniently situated in an exclusive Southwest Florida location just five minutes from the open waters of the Gulf of Mexico at Wiggins Pass on the Cocohatchee River. PIYC is comprised of 400 Memberships and 190 Boat Slips, as well as a rich offering of Lifestyle Programming and Amenities. As Membership continues to grow, so do the dining and lifestyle offerings. The Club is comprised of Members and Employees who are proud of our friendly and inclusive atmosphere, professional organization and beautiful location. For more information please contact Kathie Pedit, Director of Marketing & Membership Development, at membership@piyc.net or visit www.piyc.net.

