For Immediate Release Pelican Isle Yacht Club 410 Dockside Drive Naples, FL 34110

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Pelican Isle Yacht Club - Again Awarded Platinum Club of the World Status - Top 50 in the World

Pelican Isle Yacht Club is proud to announce that the Club has been selected again as a <u>Platinum Club of the World!</u> Platinum Club recognition is the most prestigious award in the Private Club industry. **Pelican Isle Yacht Club is recognized internationally in the 2022-2023 top 50 Yacht Club Category**.

Initiated in 2013, the Platinum Clubs of the World vote takes place every other year and is conducted through a worldwide vote of an international panel of industry experts, historians and connoisseurs. These industry leaders were directed to vote for Clubs that meet the seven Platinum Clubs of the World Selection Criteria.

The Advisory Board reviews and updates the selection criteria on an annual basis to respond to changing trends in private club leadership, operations and management. Listed below are seven criteria for a Club to be considered for selection as a Platinum Club of the World:

- UNIVERSAL RECOGNITION
- A RESPECTED MEMBERSHIP
- EXCELLENCE IN AMENITIES AND FACILITIES
- EXCEPTIONAL SERVICE STANDARDS
- ADAPTING TO CHANGING TIMES
- MANAGEMENT AND OPERATIONS
- OVERALL EXPERIENCE

PIYC is also currently ranked as the #7 Yacht Club in America and has consistently maintained Platinum status since 2014.

General Manager at Pelican Isle Yacht Club, Ali Feezor, commented on this global award by saying "It is an honor to have been recognized again by Platinum Clubs of the World. This reflects our commitment to excellence and pursuit of the highest possible standard. Pelican Isle Yacht Club is a special place; it is our beautiful surroundings, our friendly Membership and our professional staff that make us the Yacht Club of choice in Southwest Florida."

There Is No Better Time To Be Out On The Water! Pelican Isle Yacht Club is conveniently situated in an exclusive Southwest Florida location just five minutes from the open waters of the Gulf of Mexico at Wiggins Pass. The Yacht Club and Marina is comprised of over 400 Memberships and 190 Boat Slips, with a rich offering of lifestyle programming and amenities. Three new pickleball courts and expanded outdoor dining were recently added to the lush, resort style campus. The Club is comprised of Members and employees who are proud of the friendly and inclusive atmosphere, professional organization and beautiful location. For more information, please contact Kathie Pedit, Director of Marketing & Membership Development, at membership@piyc.net or visit www.piyc.net.

















